



AmCham Almedalen

The (New) American Garden

Same concept

New venue

New possibilities

June 25 - June 28, 2024

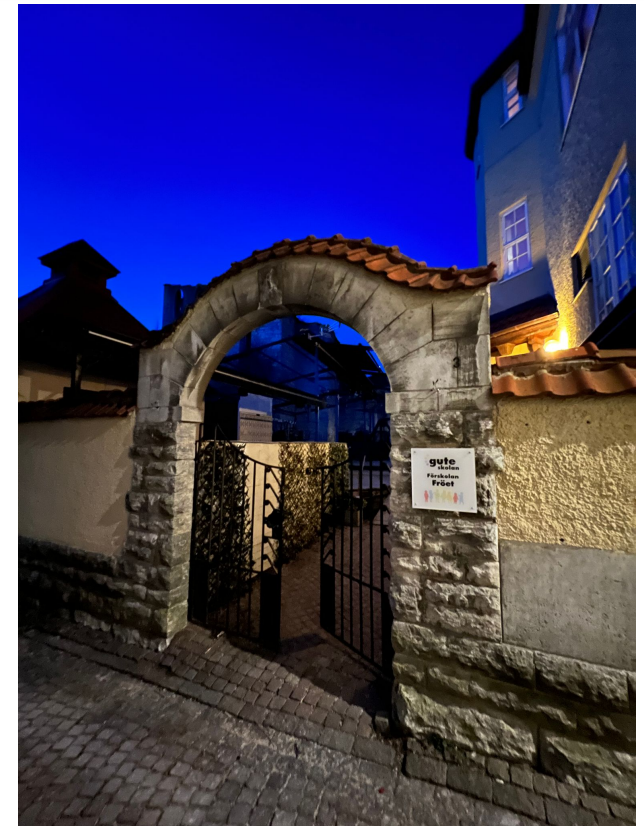
Stora Torggränd 3, Visby

amcham.se

#AmChamAlmedalen

American Garden at Almedalen

- Stora Torggränd 3, Visby



American Garden

- The hub of U.S.-Swedish Business
- Central and secure location
- High amount of foot traffic

Almedalen

- Diverse mix of programs covering defense, sustainability, anti-corruption, life science, and more.
- Opportunities for seminars, panel discussions, roundtables, meetings, and mingles - bringing together business leaders, policy makers, and other leaders from across Swedish society.
- Engage in spontaneous meetings and expand your network by putting you at the right place at the right time.

ALMEDALEN 2023



Main Terrace



Photos taken on February 5, 2024

Inside Space - 1



Photos taken on February 5, 2024

Inside Space - 2



Photos taken on February 5, 2024

American Garden Platform Packages

Main Terrace (retractable roof & up to 100 people seated) - also suitable for smaller gatherings

- **Program Slot**
 - 45 minute slot for programming, including tech support
 - SEK 65,000 (Non-member, subject to approval: SEK 125,000)
- **½ Day & Full Day Platform Packages Subject to Availability - For Members Only**
 - ½ Day SEK 150,000
 - Full Day SEK 250,000

Bespoke Indoor Solutions for Smaller Programs, Gatherings & Meetings

- Ideal for smaller seminars, roundtables
- SEK 27,500 (“Main Terrace” program partners get one bespoke meeting solution free) (Non-member, subject to approval: SEK 60,000)
- Private breakfasts or luncheons or other private dining opportunities are available at additional cost

Private Mingle hosted by your organization: SEK 70,000 (Non-member, subject to approval: SEK 130,000)

All prices exclude VAT

All Platform Packages include Branding Package and AmCham hosting.

Partner AmCham members may bring up to 5 guests to AmCham mingles.

AmCham can facilitate catering, security, etc. at an additional cost

Branding Package

SEK 20,000 (Non-member price: SEK 80,000)

- Included in all Platform Packages
- Access to American Garden for small informal meetings
- Invitation to private VIP Almedalen Mingle in the American Garden
- Recognition in communication surrounding AmCham Almedalen
 - Logo displayed in the American Garden, AmCham Almedalen event webpage, Thank You banner in newsletter, and on AmCham website
 - Social media exposure
 - Display promotional materials such as roll-ups, giveaways, and literature in the American Garden
- Priority booking of private VIP breakfasts, coffee breaks, luncheons or mingles in the American Garden*
- Priority booking of accommodations*

**Additional cost*

All prices exclude VAT

Official Program Deadlines & Fees

Fees and deadlines for submitting applications to have activities published in the official program

February 1st - Applications to the official program open

Applications free of charge up to and including March 13 at 15:59

SEK 500 per application beginning March 13 at 16:01

SEK 1,000 per application beginning April 10 at 16:01

SEK 3,000 per application beginning May 15 at 16:01

SEK 5,000 per application beginning June 12 at 16:01, until June 28 at 20:00

<https://program.almedalsveckan.info/64224>